# DOING YOUR LEGWORK TO BE READY FOR PUBLIC LANDS ACCESS CHALLENGES

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### **TODAY'S 'TOP 5' ACCESS THREATS**

- Maintaining Relationships
- Maintaining Funding
- Maintaining Volunteers
- **DEFENDING ATTACKS FROM ENVIRONMENTAL GROUPS**
- ♦ WINTER TRAVEL PLANNING



### THREATS TO PUBLIC LANDS ACCESS

#### CHALLENGES ARE GOING TO COME FROM:

- 1. DEFENDING ATTACKS FROM ENVIRONMENTAL GROUPS, OR THROUGH
- 2. WINTER TRAVEL / GENERAL LAND USE PLANNING ON PUBLIC LANDS



**CLUBS WILL CONTINUE TO BE THE KEY WEAPON** 

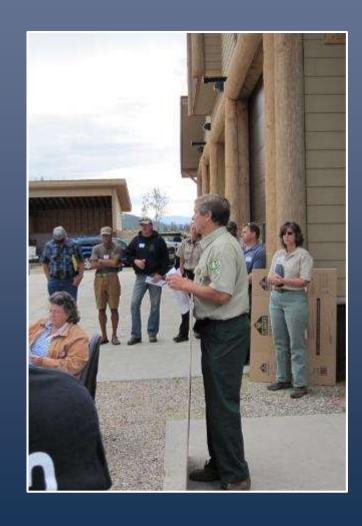
### PREPARING FOR AN ACCESS CHALLENGE

- If a Legal Defense Fund is your ONLY PLAN FOR SNOWMOBILE ACCESS = YOU'RE PLANNING TO LOSE ACCESS
- Understand that a 'legal' challenge is often the last resort = you need to do your work earlier (Planning & Partnerships) for better success
- ALSO UNDERSTAND THAT COURTS
   CANNOT ALLOCATE LAND USE ON PUBLIC
   LANDS = THEY FORCE AN AGENCY TO
   FOLLOW ITS PLANNING PROCESS



### PUBLIC LANDS ACCESS = THRU PLANNING PROCESS

- Must get involved in agency planning processes early
- Much Cheaper to invest in effective planning involvement early versus paying huge legal costs later
- Must submit 'substantive' comments during process to establish 'standing' in the event of an appeal



# PUBLIC LANDS ACCESS = HAVE TO WORK THE AGENCY PROCESS

- ALL PUBLIC LAND USE DECISIONS ARE MADE THROUGH A PUBLIC PARTICIPATION PROCESS
- LEARN YOUR LOCAL PUBLIC LANDS PROCESS (FEDERAL, STATE, LOCAL) AND WORK IT!
- ESTABLISH POSITIVE PARTNERSHIPS WITH AGENCIES



• BE PATIENT AND PERSISTENT — PUBLIC LAND USE DECISIONS CAN TAKE YEARS VERSUS MONTHS

### WORKING WITH PUBLIC LAND MANAGERS

- THE U.S. FOREST SERVICE IS, BY FAR, THE LARGEST PUBLIC PROVIDER OF SNOWMOBILE TRAILS IN THE U.S. SO WILL USE AS AN EXAMPLE
- THE FOREST SERVICE CHIEF, AND EVERY **WIDELY VARIED PERSONALITY**BENEATH HIM (AS WELL AS ALL OTHER PUBLIC EMPLOYEES), ARE ALL
  HUMAN-BEINGS REGARDLESS IF YOU AGREE OR DISAGREE WITH THEIR
  POLICIES; AS YOU WORK WITH THEM ON ISSUES, **ALWAYS**:
- BE RESPECTFUL
- BE HONEST
- BE CREDIBLE

### NEPA IS YOUR FRIEND - USE IT!

- THE NATIONAL ENVIRONMENTAL POLICY ACT OF 1969 (NEPA) AND SIMILAR STATE LAWS ALL GUARANTEE THAT THERE IS A PUBLIC PROCESS
- IT ESTABLISHES 'RULES OF THE GAME' & GUARANTEES YOU A PLACE IN THE PROCESS
- Work the Process!



# ANY 'MAJOR FEDERAL ACTION' SIGNIFICANTLY AFFECTING THE QUALITY OF THE HUMAN ENVIRONMENT REQUIRES NEPA

• FEDERAL JURISDICTION (LANDS, PROGRAMS, ETC.)

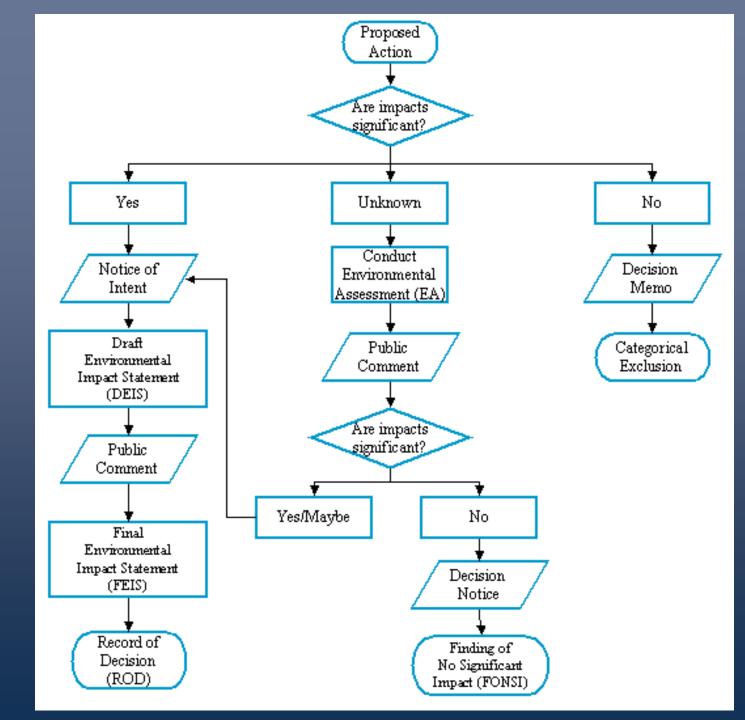
FEDERAL MONEY INVOLVED

• FEDERAL EMPLOYEES INVOLVED



# THE NATIONAL ENVIRONMENTAL POLICY ACT OF 1969 DECISION-MAKING FLOWCHART

- ENVIRONMENTAL IMPACT STATEMENT (EIS),
- ENVIRONMENTAL ASSESSMENT (EA), OR
- Decision Memo



### PUBLIC LAND USE PLANNING

- PROGRAMMATIC ANALYSIS = AREA-WIDE PLANNING (ENTIRE FOREST, PARK, BLM UNIT, ETC.); TYPICALLY INVOLVES AN EIS
- **SITE-SPECIFIC ANALYSIS** = PLANNING ONLY FOR A SPECIFIC TRAIL, PARKING LOT, GEOGRAPHIC SUB-UNIT, ETC.; TYPICALLY INVOLVES AN **EA**
- TIERING = SITE-SPECIFIC REFERS BACK TO PROGRAMMATIC UMBRELLA; THIS
   CAN ALSO CAUSE THINGS TO POP UP IN UNEXPECTED PLACES SO YOU NEED
   TO PAY ATTENTION

### RECREATION OPPORTUNITY SPECTRUM (ROS)

RECREATION MANAGEMENT TOOL BASED UPON 7 'SETTINGS' WHICH ASK

"WHAT IS THE DEGREE OF"

- Access
- REMOTENESS
- Naturalness
- SITE MANAGEMENT
- VISITOR MANAGEMENT
- Social Encounters
- VISITOR IMPACTS



# 6 ROS CLASSES: EACH HAVE SPECIFIC MANAGEMENT OBJECTIVES

### ROS CLASSES ARE LIKE LAND USE ZONING:

- 1. PRIMITIVE
- 2. SEMI-PRIMITIVE NON-MOTORIZED
- 3. SEMI-PRIMITIVE MOTORIZED
- 4. ROADED NATURAL
- 5. RURAL
- 6. URBAN



SNOWMOBILING CAN POTENTIALLY OCCUR IN 2 THRU 6

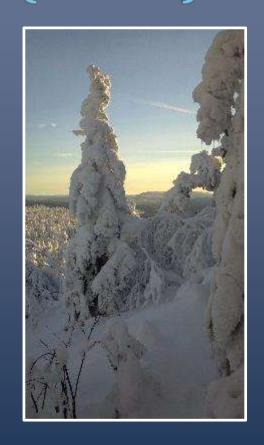
### HOW IS SNOWMOBILE USE ALLOWED IN SPNM (#2) ROS?

- SNOWMOBILING MAY BE ALLOWED IN SEMI-PRIMITIVE NON-MOTORIZED ROS AREAS BY HAVING A 'WINTER ROS' WITH MOTORIZED
   A 'SUMMER ROS' WITH ONLY NON-MOTORIZED USE = MUST ADVOCATE FOR IT
- HURON-MANISTEE NF IN MICHIGAN IS AN EXAMPLE OF THE CONFLICT THIS CAN GENERATE



# ROS IS USED TO DEVELOP MANAGEMENT AREAS • MA 1 – NATURAL PROCESSES DOMINATE (ZONES)

- MA 2 Special Areas & Unique Landscapes
- MA 3 NATURAL LANDSCAPES/LIMITED MANAGEMENT
- MA 4 High-Use Recreation Emphasis
- MA 5 ACTIVE MANAGEMENT (COMMODITIES)
- MA 6 GRASSLANDS
- MA 7 Public & Private Lands Intermix
- MA 8 HIGHLY DEVELOPED AREAS



Snowmobiling cannot occur in MA 1, may occur on designated routes through some MA 2 & MA 3NM, and generally can be open in rest of MA 3 through MA 8

### KNOW YOUR DECISION MAKERS

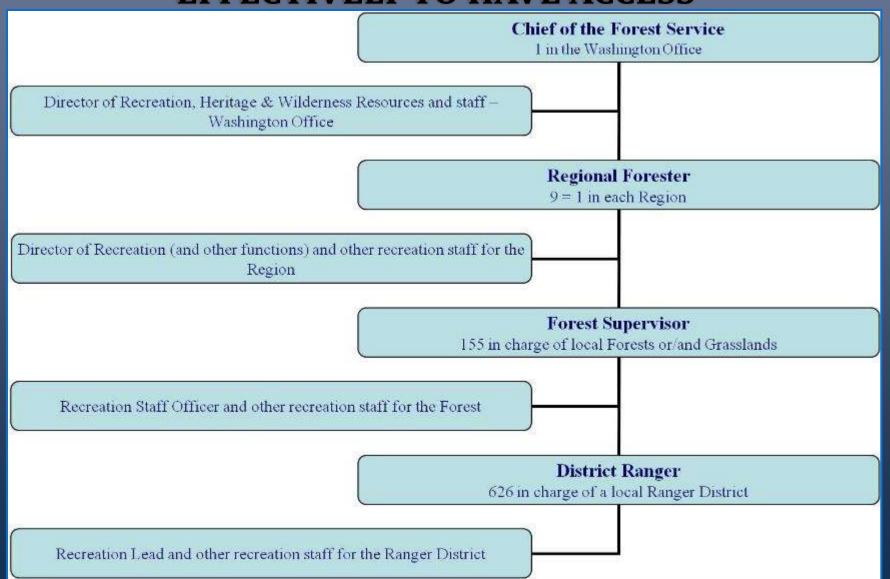
- Cultivating your agency relationships *will*LEAD TO BETTER DECISIONS & STRENGTHEN YOUR

  ACCESS = GET THEM OUT ON A SLED!
- KNOW WHO THE DECISION MAKERS ARE & WORK THE FOOD CHAIN (DISTRICT RANGER & FOREST SUPERVISOR)





# 'LINE OFFICERS' MAKE ALL DECISIONS (RIGHT SIDE) & DISTRICT RANGER MAKES THE MOST: MUST WORK WITH BOTTOM TIER EFFECTIVELY TO HAVE ACCESS



HOW TO EFFECTIVELY
PARTICIPATE AND
COMMENT ON PUBLIC
LAND USE PLANNING

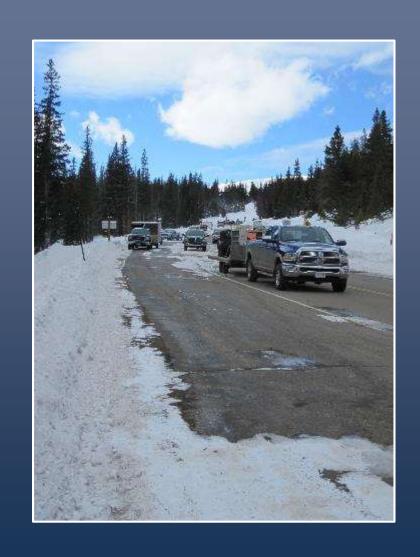


FIRST AND FOREMOST: THE WORLD IS RUN BY THOSE WHO SHOW UP...

### PROVIDING EFFECTIVE & SUBSTANTIVE COMMENTS

### **N**EED TO KNOW:

- 1. Type of document (EIS or EA)
- 2. STAGE OF THE PLANNING PROCESS (SCOPING, DRAFT OR FINAL)
- 3. How the input will be used by the AGENCY AND THE DECISION MAKER



### COMMENTS THAT ARE EFFECTIVE IN A NEPA PROCESS (IN ORDER OF EFFECTIVENESS)

- 1. Personal Letters or E-Mails with specific references to the Plan, document or issue
- 2. Individual letters or e-mails addressing talking points
- 3. Personal visits or phone calls
- 4. FORM LETTERS OR E-MAILS/WITH PERSONAL COMMENTS ADDED
- 5. FORM LETTERS OR POST CARDS = SLIGHTLY BETTER THAN NOTHING
- 6. PETITIONS = A WASTE OF TIME

## TIPS FOR COMMENTING: BE SPECIFIC

- CLEARLY IDENTIFY THE PROCESS YOU'RE WRITING ABOUT
- ADDRESS SPECIFIC ISSUES, STATEMENTS AND INCONSISTENCIES IN THE DOCUMENT WHILE KEEPING WITHIN THE 'SCOPE' OF WHAT'S BEING CONSIDERED IN PLAN
- > CLEARLY DESCRIBE YOUR SPECIFIC DESIRES AND WHAT YOU WANT
- INDICATE WHAT YOU SUPPORT, AS WELL AS WHAT YOU OPPOSE
- > AVOID MORAL AND EMOTIONAL APPEALS
- >DON'T THREATEN, GET PERSONAL OR MAKE ACCUSATIONS

# TIPS FOR COMMENTING: BE CLEAR & CONCISE

- > ISOLATE SEPARATE POINTS IN SEPARATE PARAGRAPHS OR WITH BULLET POINTS
- IDENTIFY OFFENDING OR INCORRECT STATEMENTS, ISSUES AND ACTIONS PROPOSED OR STATED IN THE DOCUMENT
- DESCRIBE THE PROBLEMS WITH THE STATEMENTS, ISSUES AND ACTIONS
- >Include Pertinent Photos and Maps to Help Make Your Point
- > KEEP IT SIMPLE AND TO THE POINT

# TIPS FOR COMMENTING: PROVIDE SUBSTANTIVE INFORMATION

- PROVIDE INFORMATION AS EARLY AS POSSIBLE IN THE PROCESS
- CONTINUE TO PROVIDE OR REFERENCE AS MUCH INFORMATION AS POSSIBLE THROUGHOUT THE PROCESS
- > Don't be afraid to develop your own alternatives and maps
- ➤ PROVIDE PERTINENT SUPPORTING STUDIES OR OTHER 'NEW INFORMATION' THAT HELPS SUPPORT YOUR POSITION
- ► BE UP-FRONT AND OPEN = AVOID 'IF THEY DON'T KNOW, THEY CAN'T CLOSE IT OR HOLD AGAINST US' TRAP

### TIPS FOR COMMENTING: REQUEST ACTION

- ALWAYS LET AGENCY PLANNERS KNOW WHAT CHANGES YOU WANT TO SEE = GIVE
  THEM THE LANGUAGE OR SPECIFIC CHANGES RATHER THAN DEPENDING ON THEM TO
  GET IT RIGHT
- >Try to give the agency choices, if possible
- ► IF YOU PRESENT 'NEW INFORMATION' MAKE SURE YOU ASK THE AGENCY TO INCLUDE IT IN THEIR NEW OR UPDATED ANALYSIS

### TIPS FOR PARTICIPATING: STAY INVOLVED

- > Don't wait to be asked for input because the agency may never ask
- GET TO KNOW THE PEOPLE INVOLVED IN THE PROCESS (AGENCY STAFF, CONSULTANTS, DECISION-MAKERS, ETC.)
- PROVIDE DATA AND INFORMATION WHENEVER YOU GET IT VERSUS WAITING TO PROVIDE IT LATER IN THE PROCESS
- Maintain a regular on-going dialogue with the agency's planning team

GET INVOLVED EARLY - COMMENT OFTEN - AND

STAY IN THE PROCESS UNTIL THE END...

### SAMPLE COMMENT LETTER: CONTENT AND FORMAT

- 1. IDENTIFY: PROCESS & WHO YOU REPRESENT
- 2. SPECIFIC COMMENTS
- 3. THANK
- 4. CONTACT INFORMATION
- 5. COPIES

DEVELOP YOUR MESSAGE, THEN GET EVERYBODY & THEIR DOG INVOLVED...



### MAKING ELECTRONIC COMMENTS

- COMMENTS THAT ARE SNAIL-MAILED OR E-MAILED TO THEIR STIPULATED

  'COMMENT ADDRESS' (PLANREVISION@FS.FED.US FOR EXAMPLE) ARE NEARLY

  ALWAYS BATCHED FOR 'SUMMARY AND ANALYSIS' BY A TEAM OR BY CONSULTANTS =

  DECISION-MAKERS OFTEN NEVER SEE THE ACTUAL LETTER
- COPY (CC) DECISION-MAKERS AND KEY MEMBERS OF PLANNING TEAM TO INCREASE THE ODDS THEY SEE YOUR COMMENTS (OR AT LEAST BECOME AWARE OF THE VOLUME OF COMMENTS EVEN IF THEY HIT 'DELETE')

# TIPS TO INCREASE THE EFFECTIVENESS OF E-MAIL COMMENTS

1. CLEARLY IDENTIFY THE SUBJECT, AS WELL AS YOUR POSITION (OPPOSE OR SUPPORT) IN THE 'SUBJECT' BLOCK OF YOUR E-MAIL

### **EXAMPLES:**

FOREST PLAN COMMENTS — SUPPORT ALT. 2

OR

OPPOSE BIG PARK SNOWMOBILE CLOSURE

# TIPS TO INCREASE THE EFFECTIVENESS OF E-MAIL COMMENTS

2. Use a screen name that readily identifies you, your company or your organization to increase the odds that your message will actually get opened by the decision-maker (can usually have multiple screen names at no cost; use it just for this)

NO: SKIDOOGAL@WILD.NET

SNODOG@STUDBOYS.ORG

YES: KIM.RAAP@AOL.COM

SMITHWICK@VERIZON.NET

# TIPS TO INCREASE THE EFFECTIVENESS OF E-MAIL COMMENTS

- 3. Put your message in the body of the e-mail versus having it as an attachment they will have to download before they can read it write it out first in a Word format, then copy into body of your e-mail (can also then attach the file)
- 4. COPY LOTS OF PEOPLE
- 5. Post your official comments on your web site
- 6. DEVELOP COMMENTS EARLY AS POSSIBLE TO MAXIMIZE DISTRIBUTION AND SUPPORT

# ACCESS RESOURCES FROM ACSA AVAILABLE ON-LINE AT: WWW.SNOWMOBILEINFO.ORG

**Access Guide** 

ACCESS GUIDE FOR SNOWMOBILING
ON PRIVATE AND PUBLIC LANDS

Part 1: A Resource Manual for
Associations, Clubs, and
Trail Managers

'FACTS & MYTHS' BOOK



On-line Library of Research Studies Related to Snowmobiling Impacts

Multiple Use Trails
For Winter Recreation
Facts and Myths about Snowmobiling

